

URBANSUSTAINABILITY EVENT #1 2006 forum

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that is climate-neutral,
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January 30, The Future of Green Building



FEATURING: Rick Fedrizzi, CEO & founding
chairman, U.S. Green Building Council

Monday, Jan. 30, 2006, 5:30-7 p.m.
Seattle City Hall, Bertha Landes Room
600 Fourth Ave.

Free event; no registration required.

ABOUT THE EVENT: Without a doubt, green
building has entered the mainstream. In recent years
the number of sustainably built structures has increased

exponentially and every day media outlets around the world report knowledgeably on the
benefits and opportunities they provide. But all this attention is just the foundation for the
ripple effects that occur when a green building becomes part of a community. Rick Fedrizzi
will offer his perspective on how these ripples are fundamentally changing our community
landscapes and what's in store for the future.

ABOUT THE SPEAKER: Under Rick Fedrizzi's leadership, the U.S. Green Building
Council (USGBC) has embarked on a new era of growth, openness and transparency.
Since 2004 Rick has spearheaded a number of critical initiatives, including a major refine-
ment of the LEED Rating System, the Council's chief tool for market transformation;
integration and capacity building for the Council's 60+ local chapters, to speed regional
market transformation; and an internal reorganization to align resources with strategic
goals. During his tenure USGBC has launched two new rating systems (LEED for Exist-
ing Buildings and LEED for Commercial Interiors); commenced work on LEED Version 3;
and greatly enhanced educational offerings, staff size and membership.

Prior to his appointment, Rick was president of Green-Think, an environmentally
focused marketing and communications consulting firm, which he founded after 25 dis-
tinguished years as in-house environmental marketing consultant at United Technologies
Corporation. Rick is past president of the World Green Building Council (1999-2004)
and has worked closely with the Chinese government to develop a framework for a
Chinese Green Building Council. An internationally renowned speaker on green mar-
keting, industrial ecology and sustainable building design, Rick writes for a wide range
of publications, including the monthly internet column "Greener Facilities" for *Buildings
Magazine*. He holds a B.S. in Accounting from LeMoyne College and an MBA from
Syracuse University.

City of Seattle



GREEN BUILDING PROGRAM

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